

2023 SOUTH AUSTRALIAN AQUATICS RECREATION CONFERENCE & AWARDS

SPONSORSHIP PROSPECTUS



SURF LIFE SAVING
SOUTH AUSTRALIA

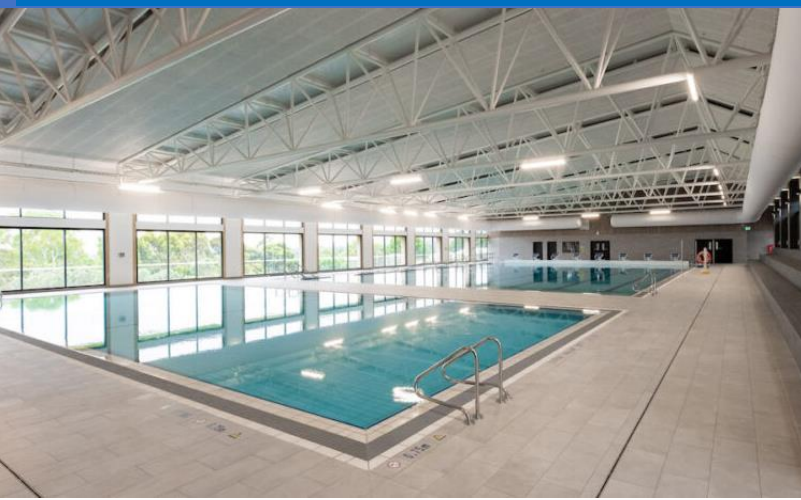


Government
of South Australia
Office for Recreation,
Sport and Racing



CLUBS FOR COMMUNITIES
Proudly supported by Clubs SA

Tuesday, 26 September 2023 – 8.30am to 4pm
Life Saving SA
St Clair Rec Centre, The Y – 109 Woodville Road



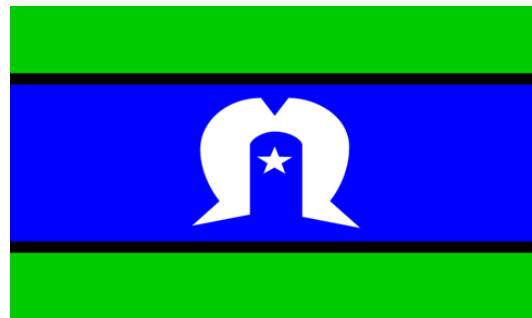
CONFERENCE 2023

Welcome to the 2023 Life Saving SA Aquatics Recreation Conference & Awards.

We would like to acknowledge the traditional lands of the Kurna people and that we respect their spiritual relationship with their country. We also acknowledge the Kurna people as the traditional custodians of the Adelaide region and that their cultural and heritage beliefs are still as important to the living Kurna people today. We would like to pay our respects to elders - past, present, and emerging. We would also like to acknowledge the traditional custodians and owners of Country throughout all of Australia and recognise their continuing connection to land, waters and culture.

We are excited to announce that our highly acclaimed Master of Ceremonies, Channel Nine & 5AA's Tom Rehn will once again MC this year's Conference & Awards. We are also pleased to share with you that Olympic Gold Medal Swimmer, Madi Wilson OAM will be one of this year's exciting keynote speakers. We hope to secure two more acclaimed keynote speakers in the coming weeks so stay tuned to the Life Saving SA Facebook Page and Conference website for updates.

Our special guest and industry speakers will provide an insight into what has been happening the past 12 months in the National & State Aquatics Industries and the Conference & Awards always provides a great opportunity to network with your colleagues. We all have one common goal which is to work collaboratively together on industry issues and opportunities, water safety, drowning prevention, learning to swim and to provide safe aquatic facilities for our communities.



2022 AWARDS OF EXCELLENCE

Join our Master of Ceremonies, Tom Rehn, our special guest speakers, industry leaders and professionals at this year's Awards for Excellence breakfast event which is held to celebrate the achievements of individuals and organisations making an outstanding contribution to the South Australian Aquatics Industry.

The Awards of Excellence showcases the outstanding work of professionals who deliver enormous benefit to our communities in promoting the benefits of water safety and learning to swim.

The Awards Breakfast will kick-start the 2023 Life Saving SA State Conference and will be an opportunity for delegates to be inspired by outstanding events, projects, and achievements of individuals in the sector.

This year, we are pleased to announce that the Conference & Awards will be opened by the Honourable Minister Katrine Hildyard. Minister for Recreation, Sport, and Racing. The Minister will also present the awards to this year's winners.

FOUR AWARDS WILL BE PRESENTED

- ❖ **2023 – Watch Around Water Award:** This award celebrates the achievements of a committed and dedicated facility that implements and innovates the Watch Around Water program better than any other pool or centre in South Australia. The award serves to encourage registered Watch Around Water centres to promote the program's water safety messages beyond the marketing tools provided by LSSA.
- ❖ **2023 – Pool Lifeguard of the year:** This award celebrates the achievements and accomplishments of a pool lifeguard and their commitment to the preservation of life within our pools and the industry.
- ❖ **2023 – Pool employee of the year:** This award celebrates the achievements and accomplishments of a pool operator, manager, staff member, volunteer and/or other worker that has demonstrated significant dedication to the industry and their facility.
- ❖ **2023 – Community Aquatic Program of the year:** This award celebrates a specialised and tailored program that has been facilitated and delivered within the Aquatic Industry to achieve a specific outcome.



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Sport and Racing



CONFERENCE SPONSORSHIP

Life Saving SA invites industry partners and organisations to support the 2023 State Conference & Awards. The conference delegation will consist of aquatic industry stakeholders, pool owners, managers, operators, representatives of local governments, management groups, other peak recreational & sporting organisations, community facilities, aquatic industry personnel and employees.

Along with other individuals who are all actively supporting and promoting aquatic activity, water safety and learning to swim programs in South Australia. The Conference will also have Government of South Australia representation in the form of the Office for Rec, Sport and Racing and the Department for Education.

SIX SPONSORSHIP OPPORTUNITIES:

- ❖ **Principal Sponsor**
- ❖ **Lunch Sponsor**
- ❖ **Lanyard Sponsor**
- ❖ **Delegate Bags**
- ❖ **Speaker Gifts**
- ❖ **Trade Exhibitor Stands**

The Conference Sponsorship Opportunities are outlined on the following pages.



CONFERENCE SPONSORSHIP



**Principal Conference Sponsor
1 available - \$2500 +GST**

Sponsor Benefits

2 Conference registrations (including the Awards Breakfast)

Acknowledgement by the MC at the conference of the sponsor's support

Opportunity for a 3-minute presentation

Free-standing signage at the conference

Trade Exhibition space

Promotional inserts in the delegates' bags

Promotion across conference activities

Sponsor's logo on the conference website

Sponsor's logo and a 50-word company description in the conference program

1 full page advertisement in the conference program (sponsor to supply artwork)

Copy of the delegate list



Lunch Sponsor
1 available \$1500 + GST

Sponsor Benefits



- 2 conference registrations
- Acknowledgement by the MC at the conference of the sponsor's support
- Opportunity for a 3-minute presentation
- Promotional inserts in the delegate bags
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor's logo on the conference website
- Sponsor's logo and a 50-word company description in the conference program

Speaker Gifts
1 available \$500 + GST (or value of)

Sponsor Benefits

- 2 conference registrations
- Promotional insert in the delegate bags
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor's logo on the conference website
- Sponsor's logo and a 50-word company description in the conference program

Lanyard Sponsor
1 available \$500 + GST

Sponsor Benefits



- 2 conference registrations
- Company branding on lanyards
- Promotional insert in the delegate bags
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor's logo on the conference website
- Sponsor's logo and a 50-word company description in the conference program

Delegate Bag Sponsor
1 available \$500 + GST

Sponsor Benefits

- 2 conference registrations
- Company branding on delegate bags
- Promotional insert in the delegate bags
- Copy of the delegate list
- Promotion across conference PR activities
- Sponsor's logo on the conference website
- Sponsor's logo and a 50-word company description in the conference program

Trade Exhibition
\$500 + GST

Sponsor Benefits

- 2 conference registrations
- Exhibition space
- Promotional insert in the delegate bags
- Copy of the delegate list
- Sponsor's logo on the conference website
- Sponsor's logo and a 50-word company description in the conference program



BOOKING CONFIRMATION

To book your choice of conference sponsorship or trade exhibition opportunity, please complete the form below and indicate your choice by ticking the box next to your selection.

Please return the form to Stu Ferenci via email.

For further information about the conference, awards, or sponsorship, please contact:

Stu Ferenci
Life Saving SA

www.lifesavingsa.com.au



stu.ferenci@lifesavingsa.com.au



0434 134 070



2 Barcoo Road, West Beach SA, 5024

Company details

Company name	
Contact person	
Email	
Phone	

Conference sponsorship

<input checked="" type="checkbox"/>	Principal sponsor	1 only	\$ 2,500 plus GST – The Y (YMCA SA)
<input checked="" type="checkbox"/>	Lunch sponsor	1 only	\$ 1,500 plus GST – Jonas Leisure
<input checked="" type="checkbox"/>	Lanyard sponsor	1 only	\$ 500 plus GST – Hydrilla
<input type="checkbox"/>	Speaker gifts	1 only	\$ 500 plus GST
<input type="checkbox"/>	Delegate bag sponsor	1 only	\$ 500 plus GST

Trade exhibition

<input type="checkbox"/>	Trade exhibitions	\$ 500 plus GST
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LIFE SAVING SA

Aquatic Recreation State Conference

Tuesday, 26 September 2023 – 8.30am to 4pm

St Clair Recreation Centre

109 Woodville Road